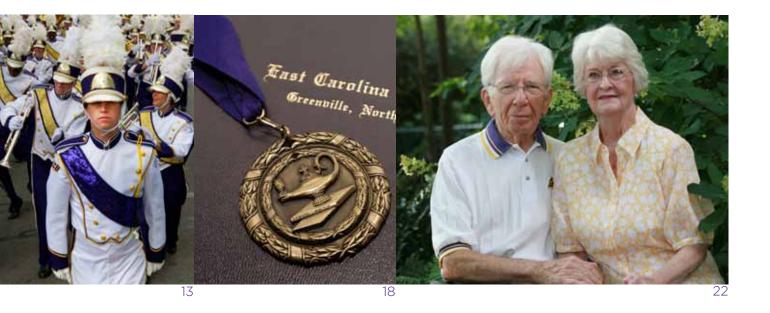




PIRATEALUMNI.COM HAS A NEW LOOK!

Surf over to the Alumni Association's Web site and enjoy the newly redesigned PirateAlumni.com with user-friendly features like one-click event listings and photos. PirateAlumni.com is a treasure trove of information that alumni and friends can use to keep in touch with the University, Alumni Association, and each other! Bookmark PirateAlumni.com and visit often as we're adding new information daily!



FEATURES

13 homecoming 2010: rock'n in the purple and gold Get all the details of this year's Homecoming, including reunion activities, Classes Without Quizzes, parade watching and more!

18 **2010 award recipients** The Alumni Association will honor seven individuals with Alumni Awards this fall. Learn about our Outstanding Alumni, Honorary Alumni, and Distinguished Service Award recipients.

22 **a pirate remembers** Virgil '50 and Frances Clark are affectionately known as "Mr. and Mrs. ECTC." They talk about their East Carolina experience and why they've chosen to remain so active with fellow alumni.

ON THE COVER

Pirate Spirit is everywhere in Greenville, especially when it comes to showing your creativity at football games and during Homecoming. Show your Pirate Pride by making plans to attend this year's Homecoming. (Details on page 13.)

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EC Alumni, the magazine of the East Carolina Alumni Association, takes a closer look at the accomplishments of our alumni, bringing you engaging feature articles highlighting their success. EC Alumni also features news from around campus, updates from University Advancement, career advice, how alumni and friends can support ECU's legislative initiatives, and a look back at the University's treasured history.



DEAR PIRATE NATION



Fall at ECU is my favorite time of year. The students are back and the campus has come alive again. Football season is in full swing, under the leadership of alumnus Ruffin McNeill '80, and our fans have ramped up the electricity in an expanded Dowdy-Ficklen Stadium. Whether it has been a day, a week, a year, or 50 years, I invite you to come home to East Carolina this fall and participate in the many activities the Alumni Association and University have planned.

The weekend of the N.C. State game, October 14-16, we will host our annual Pirate's Bounty Scholarship

Auction and the ECU Alumni Scholarship Classic. Last year the auction and golf tournament raised more than \$40,000 in scholarships for the best and brightest students at ECU. This year we're thrilled to announce a new addition to this year's tournament—the winning golf team (lowest gross score) will have the opportunity to represent ECU and play at legendary Pinehurst Resort in the Acura College Alumni Team Championship November 5-7, 2010. This is a PGA style golf tournament in which our champions will compete against champions from other universities around the nation. If you love golf and want to support scholarships at ECU, then you do not want to miss this weekend of events.

Homecoming, October 22-23, is a great time to come home and celebrate our Pirate heritage! From our Awards Ceremony and reunions to the parade, tailgate, and football game, there is something for everyone to participate in.

Whether you come home for one of these great weekends or not, alumni have an open invitation to come home to ECU and Greenville anytime. East Carolina's success today is directly tied to the accomplishments, support, and dedication of all previous generations of Pirates. It is a great time to be a Pirate! Come home and see for yourself. See you on campus!

GO PIRATES!!!

J. Cliffond Paul J. Clifford President & CEO

East Carolina Alumni Association

Let's Be Social!





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The mission of the East Carolina Alumni Association is to inform, involve, and serve members of the ECU family throughout their lifelong relationship with the University.

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ECU Alumni Scholarship Classic

It's time for the annual ECU Alumni Scholarship Classic, presented by Hilton Greenville at Ironwood Golf & Country Club on Friday, October 15. This

a.m. and 2:00 p.m. with breakfast from The Fresh Market, lunch from O'Charley's, and the 19th Hole Reception in the Clubhouse CLASSIC CLASSIC Ironwood.

We're

excited

to announce this year's tournament has a new addition. The winning golf team from our golf tournament will have the opportunity to play at legendary Pinehurst Resort in the Acura College Alumni Team Championship. Players packages include Resort accommodations for 3 days/2 nights, airport transfers and resort transportation, breakfast each day, Welcome Reception, Acura Champions Banquet, Acura Shoot-Out, two rounds of championship golf (Pinehurst Nos. 2 and 4), team gifts with college and university colors, team photo, and a Nike golf shirt. The Acura College Alumni Team Championship will be held November 5-7, 2010. There will be 120, 4-person college alumni teams to compete in the Acura College Alumni Team Championship. Play in our tournament so that you have the chance to win bragging rights and the Acura Alumni Cup for our University in this 36-hole best-ball competition. There's no better way to put our school behind you-and ahead of everyone else.

Visit PirateAlumni.com/golf or call 800-ECU-GRAD for

BACURA

more information and to register to play. Proceeds of the ECU Alumni Scholarship Classic are used for ECU student scholarships.

Thank you to our generous

ECU Alumni Scholarship Classic sponsors: ARAMARK, Blue Cross Blue

Shield, BB&T, Bob Barbour Honda, ECB, ECU Dowdy Student Stores, Ironwood Golf & Country Club, Ralph Finch '67, Institutional Interiors, Josten's, Liberty Mutual, Occasions Party & Tent Rentals, Potash Corporation, University Printing & Graphics, Winslow's Tavern, and WITN.

Pirate's Bounty Scholarship Auction

Your bid could win you a bounty at the Pirate's Bounty Scholarship Auction on Thursday, October 14 at 7:00 p.m. Attendees will enjoy live music from Scott Mueller '96 and more than 130 auction items to bid on, including these exciting items:

- 4 days/3 nights in St. Thomas, U.S. Virgin Islands including airfare and golf or spa package
- ECU football autographed by former ECU quarterback and current quarterback for the Jacksonville Jaguars David Garrard '01
- Coca-Cola for a year
- Fighter pilot for a day experience
- Custom fine art oil portrait by Irene Bailey '93
- Hot air balloon ride for two
- 4 day/3 night trip to Los Angeles and tickets to the ESPY Awards
- Web site package from PIP Printing
- coastal painting "An East Carolina Morning" by Sterling Edwards
- Guy Harvey necklace provided by StarCraft Diamonds
- South Florida vacation package for two
- Handcrafted Pirate Sign from Donnie Cutler '93

All proceeds from the Pirate's Bounty Scholarship Auction benefit ECU student scholarships that are awarded to students who excel in the classroom, participate in student organizations, and give back to their community. It is important that we have the support of our local business community and our alumni and friends to ensure the success of this event. This year's goal is to raise \$27,500.

Auction tickets are \$20.00 per person. Call 800-ECU-GRAD or visit PirateAlumni.com/piratesbounty for more information and for tickets.

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Update your e-mail address

The East Carolina Alumni Association hosts many events across the Pirate Nation. These events are great ways to reconnect with the University and meet fellow Pirates in your area. If you are not currently receiving e-mails from the East Carolina Alumni Association, please send your correct e-mail address so that you can receive information on upcoming events in your area as well as the Alumni Association's monthly e-newsletter PiratePulse. 800-ECU-GRAD or e-mail to alumni@PirateAlumni.com.

Graduates can also sign up for a lifetime @alumni.ecu.edu e-mail address at PirateAlumni.com/email.

Viewing Parties

Every year the Alumni Association's regional contacts host viewing parties where fellow Pirates gather together to cheer on the Gridiron Pirates. All ECU football fans are welcome to attend these viewing parties and if you are an East Carolina Alumni



Association or Pirate Club member, you will have the chance to win ECU goodies during half time.

Viewing Parties will be hosted in the following cities:

- Alcoa, TN (Knoxville area)
- Arlington, VA
- · Asheville, NC
- · Atlanta, GA
- Canton, MD (Baltimore area)
- Charlotte, NC
- Dewey Beach, DE
- Dunn, NC
- Fayetteville, NC
- Fredericksburg, VA
- Greenville, SC
- Lewisville, TX (Dallas area)
- Memphis, TN
- Mount Pleasant, SC
- New York City, NY

- Raleigh, NC
- Richmond, VA
- Virginia Beach, VA
- · Winter Park, FL
- Washington D.C.

Visit PirateAlumni.com/viewingparties for details on each city's Viewing Party location and to register.

Alumni Awards Ceremony and Dinner

Help ECU honor its best at the 2010 Alumni Awards Ceremony and Dinner on Friday, October 22 at the Hilton Greenville. A cocktail reception begins at 6:00 p.m. with dinner and the Awards Ceremony to follow at 7:00 p.m. This year's award recipients are featured on pages 18-21.

Thank you to our generous sponsors:

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Please call the Alumni Center at 800-ECU-GRAD for more information and to purchase tickets.

Regional Networking Breakfasts



Alumni in the Raleigh and Durham, North Carolina areas can enjoy breakfast with fellow Pirates at two Networking Breakfasts scheduled this fall. On Wednesday, September 29, featured alumnus Steve Jones '91 will talk with alumni at Pop's Restaurant in Durham. On Wednesday, October 27, featured alumni Brandon Ives '03 and John Osborne '69 will talk with alumni at Irregardless Café in Raleigh.

Networking Breakfasts are from 7:30-9:00 a.m. and are \$5.00 for Alumni Association members and \$10.00 for non-members, which includes a light breakfast and beverages. Networking Breakfasts are the perfect opportunity to get to know alumni in your area before starting your workday. Visit PirateAlumni.com/networkingevents or call 800-ECU-GRAD for more information and to register.

Pirate Career Casts

The East Carolina Alumni Association works with ECU departments and Alumni Association partners to offer a series of career services presentations via Webcast called Pirate Career Casts. Pirate Career Casts are interactive Webcasts facilitated by industry experts. Each session covers career related topics relevant to today's competitive market. You will have the opportunity to gain insights, engage in discussion, and get answers to your questions on a different topic each month.

Pirate Career Casts, which are held once a month (generally the first Thursday) from 12:30-1:30 p.m. ET, are FREE and open to all alumni, friends, and ECU seniors. When you register for a session, you will be given a Web address to access the Webcast on the day of your session. A PowerPoint presentation will be included in your session for reference. Participants can also attend the Pirate Career Cast in person on ECU's Campus at the Global Classroom in the Science and Technology building.

Upcoming Pirate Careers Casts:

October 14

How to Manage Stress in the Workplace

November 4

Online Applications: The Challenges and How to Overcome Them

December 2

Personal Liability Insurance

Call 800-ECU-GRAD or visit PirateAlumni.com/piratecareercasts to register for one or all of these events.

Lunch and Learn



Lunch and Learn offers tips and practical advice that alumni and friends of East Carolina can apply in their daily lives. Knowledge is power, and the Lunch and Learn series offers a convenient venue for alumni and friends to take advantage of the broad knowledge base ECU faculty and Alumni Association partners can provide. Join fellow Pirates for lunch and a learning information session on a variety of topics from financial success and business savvy to building your personal and professional networks and navigating college admissions. Additional topics are being added to our repertoire, with suggestions from participants always welcome. Lunch and Learn is just one of the many ways the East Carolina Alumni Association informs, involves, and serves members of the ECU family.

Upcoming Lunch and Learn events:

Financial Fitness Thursday, September 23, 2010 11:30 a.m.-1:00 p.m. City Hotel & Bistro Greenville, NC

Improving Small Business Tuesday, September 28, 2010 11:30 a.m.-1:00 p.m. Main Street Inn Tarboro, NC

To learn more and to register, visit PirateAlumni.com/lunchandlearn

Alumni Reception and Music Faculty Concert in New York City

On Monday, November 8, 2010, ECU alumni and friends have an opportunity to gather for a reception at Stone Rose Lounge in New York City, with light hors d'oeuvres and cash bar. Then enjoy a concert with mezzo-soprano Sharon Munden, chair of the Vocal Studies Department at East Carolina University's School of Music, in Merkin Concert Hall at Kaufman Center. Reception space is limited to 20.

Reception:

Stone Rose Lounge Time Warner Center, 4th Floor 10 Columbus Circle #5-REST New York, NY 10019 212-823-9769

Concert:

Merkin Concert Hall at Kaufman Center 129 West 67th Street New York, NY 10023 Box Office: 212-501-3330 www.Kaufman-Center.org

The reception will have complimentary food and a cash bar. Registration for the reception is requested by November 4, 2010. Please contact Nancy Ball at 252-737-1505 or balln@ecu.edu.

Concert tickets are \$45.00 each, \$25.00 for students and can be purchased in advance through the Box Office or Web site above.

Take a Pirate Voyage

Pirate Voyages, the East Carolina Alumni Association's travel program, provides opportunities for alumni to cultivate their passion for learning through travel. We hope that your experience with Pirate Voyages provides a valuable service and an occasion for you to connect with fellow Pirate alumni, to reconnect with the resources available at ECU, and to enrich your understanding of those who share our world.

The Alumni Association has partnered with AHI Travel and Go Next to offer opportunities to travel the world with fellow Pirates at affordable rates. The professionals at these travel partners have chosen destinations and itineraries based on years of travel experience and are experts at handling every detail of your Pirate Voyage.

Upcoming Pirate Voyages include:

Mayan Mystique Luxury Cruise March 9-19, 2011

This 10-day cruise includes stops in Grand Caymen, Cozumel, Belize, Guatemala, Honduras, Costa Maya, Key West, and Miami. Explore historic ruins, enjoy breathtaking turquoise water, and miles of white sand beaches on this Pirate Voyage.

Mediterranean Inspiration Oceania Cruises (Venice and Rome) June 2-13, 2011

Step back in time on this 11-day adventure for cruising the fabled Mediterranean and touring fabulous European cities. Stops include Venice, Dubrovnik, Kotor, Corfu, Sicily, Amalfi/Positano, Florence/Pisa, Cinque Terre, Monte Carlo, and Rome.



October 16-24, 2011

Like a jewel box fashioned by Fabergé, St. Petersburg is a masterpiece of design and ingenuity, a magical tapestry of vibrant colors framed by sparkling water. The days of the czars may be long over, but a vivid record of their glory and aesthetic influence lives on in this fabled city. It was the vision of Peter the Great to build a Russian capital that would rival the great cities of Europe. Through three centuries of strife, St. Petersburg has reigned like a charming, flamboyant monarch—defiantly opulent, extravagantly colorful and altogether irresistible.

Visit PirateAlumni.com/piratevoyages for information on all upcoming trips and how to book your next vacation!

A Pirate's Life for Me!

A Pirate's Life for Me! is the East Carolina Alumni Association's halfhour radio program that features alumni interviews and news from



the Alumni Association and University. If you've missed a recent episode of *A Pirate's Life for Me!*, you missed:

I worked really hard there, very hard in the art department and it was as challenging as I thought it was going to be. But, you know, it paid off. My senior year our main teacher assigned us a competition to enter...an agency in New York City put on a competition for art students...and I won. So right out of college I had a job working in an advertising agency in New York. Gail Perry Johnston '82, author, art director, and speaker

My job is actually different every day. A standard day on stage for us, we handle an average of 120 productions of 20 performances in 20 weeks. We usually have three shows on stage a day. . . In the off season I'm managing the construction, bidding, design for on average five shows a year [and] I usually handle about two to four international companies coming into the theater in the summer time.

Chuck Giles '77, New York City Opera technical director

Listen to A Pirate's Life for Me! each Friday at 6:00 p.m. in eastern North Carolina on Pirate Radio 1250 & 930 AM or anywhere in the Pirate Nation at www.PirateRadio1250.com. Check out our archives at PirateAlumni.com/apirateslifeforme and sign up for our podcast so you'll never miss a show.



Bob Pittman Oil Painting - "Harbor Reflections"

Preserve ECU history by supporting the Friends of Joyner Library Art Raffle

Please purchase your raffle tickets before December 2, 2010 by visiting the circulation desk at the Joyner Library or calling 252.328.2771. Raffle Tickets

I ticket - \$10 3 tickets - \$25 I ticket - \$50 with signed print

All proceeds from the art raffle will benefit the University Archives Endowment. This endowment will be named in honor of Donald R. Lennon, whose dedicated efforts led to the establishment of the archives.

University Highlights from 2010 Legislative Session

East Carolina University is grateful to the members of the North Carolina General Assembly for recognizing the importance of funding public higher education in North Carolina, especially in the midst of the serious economic crisis that our state continues to face. While deep cuts to education were inevitable due to the declining budget climate, legislators worked hard to minimize these cuts to the greatest extent possible for the UNC system and East Carolina University.

In addition to minimizing cuts for many of our critical academic initiatives, we were fortunate to receive important funding for some of the University's highest priorities.

The legislature fully funded enrollment growth, which included \$5.6 million requested to accommodate increases over our student enrollment projections.

As the economy continues to suffer, so do the families of students attempting to fund the increasing cost of education. With this in mind, the legislature provided full funding for need-based financial aid to the tune of \$34.8 million for the entire university system.

The legislature appropriated funds to open and operate many new buildings across the UNC system. Due to these funds, ECU will now be able to successfully open our new Family Medicine Center in the coming months.

Finally, one of the top priorities for ECU over the last five years has been the development of a new School of Dental Medicine on our campus. ECU was fortunate to receive \$6 million in recurring funding from the legislature this year in order to assure accreditation with the American Dental Association's Commission on Accreditation. The legislature committed to funding the additional \$5 million needed to operate the school over the next two subsequent fiscal years. The dental school is still on track to open in the fall of 2011 with an inaugural class of 50 students.

While the legislature has been generous to higher education throughout the budget crisis, it is inevitable that we will continue to face challenging fiscal times. Over the last three years, ECU has lost approximately \$106 million in state funding. In an effort to protect the academic core first, we have cut virtually all non-academic areas to the bone. Last year, we reduced our budget by approximately \$41.7 million. Of the permanent budget reductions taken by ECU, more than 90 percent were taken from administrative areas. The policy of our Board of Trustees requires, first and foremost, that we protect the academic functions of the University as much as possible, and we have done so. We have been recognized as a leader in the UNC system in conservation, efficiency improvements, and state-of-the-art business practices.

As we approach a new budget biennium, the University recognizes that the financial situation is unlikely to improve quickly. While we continue to manage expectations on campus, we would like to publicly thank the members of the legislature for their dedicated effort to protect the academic core throughout the crisis. It is our goal to support the work of the legislature and do our part to navigate the choppy waters of the financial crisis. If it was not for the legislature's dedicated support in times like these, then North Carolina's institutions of higher learning would be faced with deeper cuts and more serious financial woes as other states in the nation have seen.

As alumni of East Carolina University, we would like to encourage you to thank your legislators for demonstrating a continued commitment to the university system, even in the midst of uncertain economic times. We encourage you to thank them for their efforts in the past and for what they will do to support us in the future. We will certainly have another challenging legislative session next year when the North Carolina General Assembly convenes. Legislators across the state need to know that we appreciate their hard work and are grateful for their dedication to higher education.



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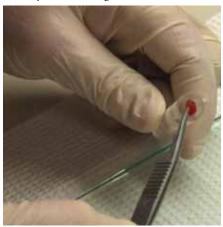
Second Century Campaign supports groundbreaking research at the East Carolina Diabetes and Obesity Institute

Researchers at the East Carolina Diabetes and Obesity Institute predict that seven out of ten eastern North Carolinians will develop Type 2 diabetes in their lifetime. That frightening statistic is fueling groundbreaking research to understand the underlying causes of diabetes and develop innovative treatments.

In his physiology lab at the Brody School of Medicine, Dr. Darrell Neufer and his colleagues use a spectrofluorometer and high-resolution oximetry to study the engines of the human cell to figure out why muscle does not take up sugar as efficiently as it should, leading to insulin resistance and Type 2 diabetes. This helps them understand how the engines work in real time to test a hypothesis that differs from conventional wisdom about diabetes.

"The objective of the institute is to figure out intervention programs to make a difference in people's lives," particularly targeting at-risk groups such as children and adolescents, according to Dr. Darrell Neufer, director of the East Carolina Diabetes and Obesity Institute. "It is our hope that the institute leads to basic scientific discoveries that lead to important treatments for patients, and the research at the institute leads to interventions that are proven to be accepted and effective in dealing with and treating diabetes and obesity."

The East Carolina Diabetes and Obesity Institute began as collaboration



Skeletal muscle obtained by biopsy.

between doctors and basic and applied scientists working with obese/diabetic patients undergoing gastric bypass surgery. Through the efforts of ECU researchers Lynis Dohm, Walter Pories, Joe Houmard, and Hisham Barakat, the institute was established with an integrative, interdisciplinary philosophy that has since been recognized as a key to success by most major universities and the National Institutes of Health.

"It encompasses basic research, the Human Performance Laboratory, bariatric surgery, the Pediatric Healthy Weight and Treatment Center, outreach and education, and public health research," Neufer said. "There's a pretty big umbrella right now. The institute helps to coordinate activities and stimulate new research."

Today, the mission of the East Carolina Diabetes and Obesity Institute is to develop, facilitate, and support interdisciplinary basic and clinic research in disorders of metabolism; education and training of undergraduate, graduate, and post-graduate students for careers in research, medicine, nursing, and health care professions related to metabolic disease; and outreach education and prevention/treatment programs.

It is that research that the members of the institute expect will have a demonstrable effect on the health of North Carolinians dealing with obesity and/or diabetes, their families, and ultimately, how these diseases are treated.

The institute also offers four programs to support researchers: the Pilot Project Program, Grant Advisory Panel, Submit Program, and Re-submit Program all provide incentive, support, and guidance to members of the institute that are applying for research funding from sources outside the University. Ranging from funding application development assistance to seed funding for grant pilot programs, these four programs provide vital support to researchers in the institute.

"It's only been operational for less than six months, but we've had a number of investigators take advantage of it, and without exception, all the investigators that have used it have said, 'This is fantastic,'" Neufer said.

In 2007, the East Carolina Diabetes and Obesity Institute received \$1 million from the Golden LEAF Foundation for renovation of the Bariatric Surgery Center and clinical research space, and to purchase research equipment. Historically, the Golden LEAF Foundation has funded projects that promote agriculture, job creation and retention, workforce preparedness, and other projects in tobacco-dependent, economically distressed, and/or rural communities. For the foundation's leadership and board of directors, the fit between Golden LEAF Foundation and the East Carolina Diabetes and Obesity Institute seemed natural.

"We're looking at how you can create more jobs. We see health care as an economic development vehicle. We see that as the future of eastern North Carolina," said Lawrence Davenport, board member of the Golden LEAF Foundation, eastern North Carolina native, and president, J.P. Davenport and Son, Inc. "We want to make health care one of the top economic development engines in the area."

According to Golden LEAF President Dan Gerlach, developing the health care capacity of the region will not only create jobs, but it will also attract the best and brightest, which will continue to advance the fortunes of the region.

"The East Carolina Diabetes and Obesity Institute brings in talented people who are married to talented people," he said, citing an example of a researcher whose spouse teaches in area schools. "It becomes a talent pool and provides access to the talent that has traditionally left rural areas."

Currently, the members of the East Carolina Diabetes and Obesity Institute are housed across campus. Although the institute's members meet weekly to discuss current research, plans for grants, and to hear presentations, the lack of interdisciplinary basic science laboratory space that fuels most research institutes has become limiting and negatively affects the recruitment of new faculty to the institute.

"One of the things that scientists key off of is interacting with each other and



Nurse Angela Clark checks line-in subject during intravenous glucose tolerance test.

bouncing ideas off each other. If you are scattered all over the place, you're not taking advantage of everything that could be going on University-wide," said Neufer. "The University has recognized that and has agreed to create what is going to be called the Cardiovascular and Metabolic Diseases Research Center, a combination of the East Carolina Heart Institute and the East Carolina Diabetes and Obesity Institute, and the basic scientists that are a part of both of those institutes into one research space."

That space will be the final step toward making the institute a world-class institute with a tangible impact on the problems of obesity and diabetes, and an incredibly positive effect on the region's economic development, according to Neufer. However, the institute is still seeking funding to complete the 37,000 sq. ft. laboratory in the East Carolina Heart Institute for the Cardiovascular and Metabolic Diseases Research Center.

"Once it's complete, it will complete the puzzle of the East Carolina Diabetes and Obesity Institute and the East Carolina Heart Institute in terms of having state of the art modern research facilities, state of the art modern clinical research facilities in a part of the country where a focus on diabetes and obesity and heart disease is needed and justified," Neufer said. "Having traveled a fair amount and having seen what's going on at other universities, this facility will

rival anywhere in the country. When you create something like that, it doesn't take long before it becomes a magnet. People will want to come here. Scientists will want do research here and get a faculty position. Post-docs and graduate students, MD residents, fellows will want to come to a fellowship and it will be an absolute magnet for people interested in obesity, diabetes, and heart disease research."

That magnet and the scientific and economic development it will bring to the region is one of the main reasons the Golden LEAF Foundation provided funding to the institute.

"Having the health care campus with the East Carolina Diabetes and Obesity Institute is remarkable and one in which Golden LEAF is proud to have invested," Gerlach said. "Their work leads to a better quality of life in eastern North Carolina and North Carolina by finding the best way to improve treatment for people with a wide variety of conditions. It is such a bright spot that I think people are going to be very excited about it. It is coming into its own."

Contributions to ECU's Second
Century Campaign help support vital
programs, initiatives, and institutes such
as the East Carolina Diabetes and Obesity
Institute. Please consider how you can
support ECU through a gift to the Second
Century Campaign. For more information
about contributing to the East Carolina
Diabetes and Obesity Institute through
ECU's Second Century Campaign, contact
Carole Novick at 252-744-2238 or
Sharon Hamilton at 252-328-9550.

For more information about the East Carolina Diabetes and Obesity Institute, contact Dr. Darrell Neufer, director, at 252-744-2780 or neuferp@ecu.edu.



Women's Roundtable board member Valeria Lassiter '90, president of Lassiter & Associates, talks about her connection to East Carolina University and why she supports the Women's Roundtable

As a first generation college graduate, what would you say to students that are the first in their family to attend college?

It is tough and it is tough even after college. Just do it! Education is access and opportunity and you must not stop with your bachelor's degree. You must be willing to enter into lifelong learning. It is important to utilize every resource on campus for students. I found the student affairs office and counseling services to be very helpful.

What was your major at ECU?

I majored in communications and focused on print. What is most appealing about communications is that it encompasses gathering and transmitting information and connecting people, businesses, and communities. Nothing happens without communications. My degree has served me well.

What kinds of extracurricular activities did you participate in while attending ECU?

My freshman year I made the cheering squad. I was managing editor of *Expressions*, the minority publication. I was on the Student Government Association. I was involved in electing the first African-American mayor of Greenville.

What was your career path after graduation?

After graduation, I was hired by the government in Washington, D.C. as a public affairs specialist. From there, I earned a masters of divinity degree at Colgate Rochester.

After completing my master's, I became the director of ministries of higher education in the Washington, D.C. area university model for the D.C. Baptist Convention. Then, I was hired to lead the Marriott International local philanthropic programs in the Washington area through the Marriott Foundation for People with Disabilities direct service programs for youth with disabilities.

After leaving Marriott, I became vice president of development for the Darrell Green Foundation to design Darrell's celebration of 20 years in the NFL and his campaign to secure strategic partnerships for children and youth. Then I founded Lassiter & Associates, LLC, a fundraising management-consulting firm. Lassiter & Associates, LLC, is in its seventh year of providing strategic partnership services and fundraising management counsel. We serve corporate and non-profit clients.

What would you say to students about getting involved in leadership roles at ECU?

Get started now in exercising your leadership muscles. Your college years are good practice. It helps to have been involved on campus and to have held leadership roles when you start applying for jobs after college. My leadership activities at ECU helped me secure my first job out of college, which made the difference in getting a job with substantive responsibilities. Because of the leadership skills I developed, I have been given a lot of responsibility on my jobs, resulting in my being able to lead and transform teams.



Why did you decide to get involved with the Women's Roundtable?

I got involved with the Women's Roundtable because it encompasses many of my values: women leaders; building a future through Access Scholarships for qualified students with financial needs; intergenerational engagement among women; and being involved with something that is a part of ECU's larger strategic objectives.

What would you say to potential members of the Women's Roundtable?

If you believe that ECU must continue to be a part of developing local and global leaders, join the Women's Roundtable. Let's all make an investment—no gift is too small. As chairwoman of the Women's Roundtable Donor Relations Committee, I hope we can get thousands of women to invest in students.



ECU Incredible Women Series: Investing for the Future, Strategies for Sound Financial Management

Thursday, October 14, 2010 from 9:00 a.m. to 4:00 p.m. Greenville Convention Center

This event will feature keynote speaker Jean Chatzky, best-selling author and financial editor of NBC's *Today*, luncheon speaker and nationally known humorist Jeanne Robertson, BB&T CEO and Chairman Kelly King, interesting and educational break-out sessions, and recognition of six women as Incredible ECU Women.

Visit www.ecu.edu/womensroundtable for more details.

Help put the Second Century Campaign over the top

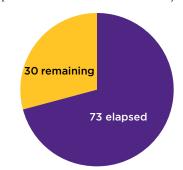
With incredible support from thousands of ECU's alumni and friends, the Second Century Campaign is nearing its goal, having raised more than ninety percent of its original goal, only seventy percent of the way through the campaign. To date, contributions to the Second Century Campaign total \$180,588,000, or 90.3 percent of the original \$200 million goal.

"We are extremely pleased and grateful for the generosity that ECU's alumni and supporters have shown during the Second Century Campaign," said ECU Vice Chancellor for Advancement Mickey Dowdy. "Their contributions have helped provide invaluable support to programs, colleges and schools, professorships, and scholarships that truly make a difference in the education we can provide our students and ECU's impact on eastern North Carolina. But we're not there yet! Our goal is to make 2011 the year we go over the top, and we need your support to do that."

The Second Century Campaign helps to provide financial resources to every aspect of the University. One of the main goals of the campaign is to help provide funding for the University's research, education, and outreach programs such as that of the East Carolina Diabetes and Obesity Institute. As of June 30, 2010, the campaign has raised more than \$34 million toward that goal.

"Research, education, and outreach are one of the University's most important missions," said Dowdy. "Contributions that help fund research programs and initiatives like the EC Diabetes and Obesity Institute provide great returns for the community and state because of their far-reaching impact on health and health care, which in turn pays great dividends for the citizens of eastern North Carolina."

It is that impact—the effect that the research, outreach, and education that ECU provides—that is one of the most important missions of the University.

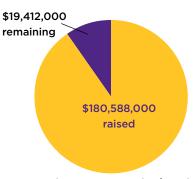


Campaign Progress in Months

And your gifts can help fund that groundbreaking research.

"If you have not made a gift to ECU and the Second Century Campaign, please consider how you can contribute to this important campaign to help fund an ambitious future for our University," Dowdy said. "As we near the end of the campaign, your support and contributions are more important than ever. Help put us over the top!"

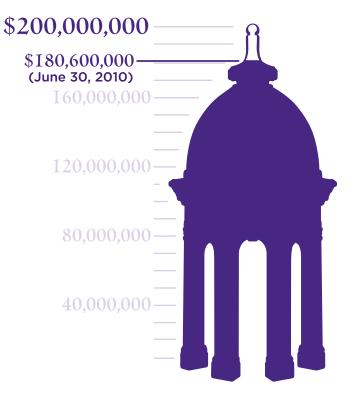
Contribute online to the Second Century Campaign today by visiting www.giving.ecu.edu, or for more information about the campaign, call 252-328-9550 or visit www.ecu.edu/devt.



Campaign Progress in \$ Raised

Campaign Update

| Support of colleges, schools, departments, centers, and institutes | \$49,425,296 | |
|--|---|--|
| Distinguished professorships and lectureships | \$11,486,831 | |
| Scholarships | \$22,073,873 | |
| Research, education, and outreach (Corporate / Foundation grants) | \$34,340,000 | |
| Capital projects | \$5,200,000 | |
| Total academic program support | \$122,526,000 | |
| Athletics (scholarships, endowments, facilities) | 1 | |
| CAMPAIGN TOTAL (as of 6/30/2010) | \$180,588,000 | |



How to pass assets to your children and support ECU during your lifetime

There is a great charitable vehicle available for parents with philanthropic interests who want to support a charity and pass assets to their children while greatly reducing/eliminating their estate taxation. This planned giving instrument, a charitable lead trust, enables parents to support ECU while they are alive for a set number of years (ten or more) and then distribute assets to their children greatly reducing or eliminating estate tax on that asset transfer. Based on the nearlyhistorically low IRS Discount Rate/ interest rates, now is the perfect time to maximize your asset transfer to your children. This gift works for a relatively small number of donors with a large amount of assets but the impact realized by their children and East Carolina University is outstanding. Illustrated below is how this wonderful gift vehicle works.

George is fifty-five years old and married with three children. He has a

portfolio worth \$800,000 and wants to support East Carolina University today. Following his advisor's recommendation, George creates an 18-year charitable lead annuity trust with his portfolio.

How the Trust Is Set Up

Because George wanted to witness the results of his generosity, he arranged the trust so that it provided payments to the organization during his lifetime instead of through his estate. George's trust pays \$48,000 (six percent of the initial fair market value) to the organization each year for 18 years, which will total \$864,000. After that, the balance in the trust goes to his children.

Major Tax Benefits

His gift tax deduction is \$638,384 against the \$800,000 of assets. Therefore only the difference (\$161,616) is subject to gift tax, which is offset against his \$1

million lifetime gift tax exclusion. After that, the remaining trust assets and all of their growth will pass to his family at zero additional cost in gift and estate taxes.

Additional Advantages

George's children will receive a sizable inheritance, albeit not for 18 years. After 18 years in the trust, the portfolio should be worth close to \$800,000 if the underlying trust assets experience just average market performance (in this case, six percent growth). This will save the family unnecessary estate taxes by moving \$800,000 from his estate. It also will still provide for George's philanthropic interests in a very tax-efficient manner.

For more information about charitable lead trusts or any type of planned gifts, please contact Greg Abeyounis, assistant vice chancellor for development at 252-328-9573 or e-mail abeyounisg@ecu.edu.

Alternative Investments:

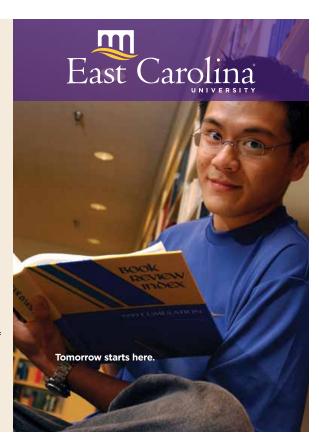
Compare charitable gift annuities to low-yielding certificates of deposit (CDs)

| Single life | | Two | Two lives | |
|-------------|-------------|-------|-------------|--|
| Age | Payout Rate | Age | Payout Rate | |
| 55 | 5.0 % | 55/55 | 4.6 % | |
| 60 | 5.2 % | 60/60 | 4.9 % | |
| 65 | 5.5 % | 65/65 | 5.1 % | |
| 70 | 5.8 % | 70/70 | 5.4 % | |
| 75 | 6.4 % | 75/75 | 5.7 % | |
| 80 | 7.2 % | 80/80 | 6.3 % | |
| 90+ | 9.5 % | 90/90 | 8.3 % | |

Benefits of a charitable gift annuity:

- · Substantially guaranteed higher payout rates
- Substantial income-tax deductions
- Partial tax-free income for the remainder of up to two lives
- The ability to use the residuum of your gift to fund a meaningful project with any of the three ECU foundations (East Carolina University Foundation Inc., East Carolina University Medical & Health Sciences Foundation Inc., or the East Carolina University Educational Foundation Inc. [Pirate Club]).
- Membership in the Leo W. Jenkins Society

For more information regarding charitable gift annuities or any other type of planned gift (bequest provisions, IRA, or other qualified retirement plan designations, trusts, real estate contributions, or gifts of life insurance) please contact Greg Abeyounis, assistant vice chancellor for development, at 252-328-9573 or e-mail at abeyounisg@ecu.edu. For examples and more information on planned giving mechanisms, visit our Web site at www.ecu.edu/plannedgiving.







CLASSES WITHOUT QUIZZES

Get out your Blue Books and backpacks—it's time to go back to the classroom! These experiences take alumni back to college days and provide unique learning opportunities. Unless noted, these events are free.

Social Networking for Alumni Friday, Oct. 22, 10:30-11:30 a.m. Mendenhall Student Center, room

Media Specialist for PCMH/University Health Systems of Eastern Carolina Beth Ann Atkins, CommCrew President and seasoned reporter/writer Mary Schulken '79, and School of Communication Journalism Instructor Barbara Bullington will lead a discussion in using social media and marketing to reach audiences, disseminate news, and how it's being taught in the classroom. Dean Lindo, an ECU student, will provide a hands-on demonstration on podcasting.

Brigadier General Catherine Chilton '81 Returns to Campus

Friday, Oct. 22, 2:15-3:15 p.m. Mendenhall Student Center, room 244

Brigadier General Catherine Chilton is career Air Force and ECU ROTC graduate. Her current post is mobilization assistant to the commander, electronic systems center, Hanscom Air Force Base, Massachusetts. Join current ROTC cadets to hear from Brig. Gen. Chilton.

Golden Corral Culinary Center Cooking Class - Desserts Friday, Oct. 22, 2:15-3:15 p.m.

Golden Coral Culinary Center, Rivers building

Chef Jacqui de Chabert-Rios will teach attendees how to prepare artful desserts with help from current hospitality management students. Desserts are tira mi su and gallette. This activity is \$10.00 per person. Space is limited to 20 and registration is required by calling 800-ECU-GRAD.

Hurricanes, Oil Spills, Sea-Level Rise, Oh My! What Hazards Threaten Our Coasts?

Friday, Oct. 22, 3:30-4:30 p.m. Flanagan, room 349

J.P. Walsh, associate director of RENCI@ECU and associate professor in the Department of Geological Science and the Institute for Coastal Science and Policy will explore the hazards that threaten our precious coastline.

Joyner Library Archives and Special Collections

Friday, Oct. 22, 3:30-4:30 p.m.

Visit the new Collaborative Learning Center and view the University's Special Collections with Dean Larry Boyer. Pre-registration is preferred.



Bus Tour of Campus

1:15-2:15 p.m.

ECU Ambassador tour guides will lead a lively bus tour of campus, the perfect opportunity to see your old residence hall and favorite hangouts. Tour departs from Joyner Clock Tower. Registration is required and seats are limited to 40 people.

Walking Tour of Campus 1:15-2:15 p.m.

Bring your walking shoes to enjoy an ECU Ambassador-led walking tour of the University's beautiful main campus. Tour departs from Joyner Library's Sonic Plaza. Registration is preferred.

Walking Tour of the College of Nursing and Laupus Library 2:30-4:30 p.m.

Join us for an exciting tour of the College of Nursing, including the Simulation and Anesthesia Labs, as well as Laupus Library, including an exhibit celebrating the College of Nursing's 50th anniversary. Bus to the Health Sciences Campus departs from the Joyner Library Clock Tower. Please note this is a walking tour. Registration is required and space is limited to 40 people.

Alumni Awards Ceremony and Dinner

Friday, Oct. 22, 6:00 p.m.

Hilton Greenville

Join us in recognizing alumni and friends of the University who have demonstrated outstanding merit and achievement, distinguished themselves as leaders for the University, and adopted East Carolina as their own. Tickets are \$40.00 per person for Alumni Association members and \$50.00 per person for non-members. Please register by Monday, October 11 by calling 800-ECU-GRAD.

Alumni Breakfast

Saturday, Oct. 23, 9:00 a.m.

Taylor-Slaughter Alumni Center Lawn

Enjoy a complimentary breakfast sponsored by ARAMARK and the chance to visit with fellow alumni. Stay for the Homecoming Parade and enjoy a front-row seat.

Black Alumni Chapter Homecoming Breakfast

Saturday, Oct. 23, 9:00 a.m. Ledonia Wright Cultural Center Join the Black Alumni Chapter for breakfast before you watch the parade.

Homecoming Parade Saturday, Oct. 23, 10:00 a.m.Fifth Street

Everyone loves a parade! See floats elaborately decorated with this year's theme "Rock'n in the Puprle and Gold," and hear the Marching Pirates play ECU favorites.

Homecoming Alumni Tailgate Saturday, Oct. 23, 1:30-3:30 p.m.

Gate 1 Outside Minges Coliseum
Gather with fellow Pirate fans for great food and
fun before the Marshall vs. ECU Homecoming
football game. Leave the grill at home and join
the Alumni Association for food catered by local
restaurants, Pirate beverages, live entertainment, door
prizes, and a chance to see Pee Dee the Pirate and the
ECU Cheerleaders. Tickets are \$10.00 per person
for Alumni Association members and \$20.00 per
person for non-members. Children 12 and under
are free. Registration is required by Tuesday, October
12 by calling 800-ECU-GRAD.

REUNIONS

Alumni Reunion Celebrating the Graduates of ECTC and ECC

Celebrate your Pirate heritage during Homecoming! Come home to East Carolina and Greenville to reconnect with friends and former classmates, tour your old stomping grounds, cheer for our beloved Pirates, and dance the night away with your sweetheart at the annual Alumni Reunion Dinner Dance featuring The Collegians.

The Collegians

Gather with fellow Collegians members for a fun weekend of golf, socials, jam sessions, and the Alumni Reunion Dinner Dance featuring The Collegians.

Golden Alumni Reunion Honoring the Class of 1960

Calling all 1960 graduates! Come home to East Carolina during Homecoming to celebrate your 50th class reunion with fellow classmates. Enjoy a special Golden Alumni Reunion Dinner while catching up with old friends and reminiscing about college days.

New Generations Campus Ministries

Former members of New Generations Campus Ministries are invited to Homecoming to reconnect with friends and fellow Pirates. Enjoy a meet and greet as well as a church service with reunion participants.

OTHER HOMECOMING ACTIVITIES AND SPECIALS

Dowdy Student Stores

Alumni Appreciation Sale and \$50.00 Gift Card Drawing
Friday, Oct. 22, 7:30 a.m.-5:00 p.m. and Saturday, Oct. 23 (hours TBA)

Wright Building

All regular price ECU imprinted gifts and apparel are on sale, with a 1% discount given to alumni for each year since graduation when they show us their ECU class ring to prove it! Minimum discount of 5% for everyone, maximum discount is 30%. In store purchases only. See store Web site for exclusions and details. Free Game Day Button with purchase while supplies last!

PLUS, enter our Alumni Appreciation Drawing for a chance to WIN a \$50.00 Gift Card! Drawing held Friday at 4:00 p.m. Winner notified by phone. One entry per person. No purchase necessary.

Student Recreational Center

Get a great workout for FREE during Homecoming weekend. Just say you are an ECU alumnus when you stop by the Customer Service desk and you and a guest will be admitted for FREE. Alumni may bring an additional two guests for \$5.00 each. For more information please contact Dena Olo at olod@ecu.edu or 252-328-6387.

Homecoming Concert featuring Ludacris with Lil Scrappy and Big Sean

Thursday, Oct. 21, doors open at 5:30 p.m. and show begins at 7:00 p.m.

Minges Coliseum

Tickets are \$15.00 for students (including children) and \$30.00 for non-students.

Please call the Central Ticket Office at 252-328-4788 for tickets.

School of Music Performance

East Carolina's School of Music opera performance of A Midsummer Night's Dream by Benjamin Britten

Thursday, Oct. 21 and Friday, Oct. 22 at 7:00 p.m.; Sunday, October 24 at 2:00 p.m.

A.J. Fletcher Recital Hall

Please call 800-ECU-ARTS or 252-328-4788 to order tickets. Visit www.ecuarts.com for more information.

College, School, and Department Events

ATHLETIC

TRAINING

Athletic Training Alumni, Staff, and Student Tailgate

Saturday, Oct. 23, one hour before kick-off

Located under the Gatorade tent between the tennis courts and football practice fields.

Bring your own refreshments. A football ticket block will be available so you can order tickets and sit with fellow Athletic Training alumni. Please contact Dr. Sharon Rogers at rogerssh@ecu.edu with questions.

BIOLOGY

Biology Tailgating Gathering Saturday, Oct. 23, two hours prior to kick-off

As plans are finalized, details and location will be posted on the Department of Biology Web site at www.ecu.edu/biology.

BUSINESS

Homecoming Social

Saturday, Oct. 23, 9:30-11:30 a.m.On the lawn between Chancellor's Way and Fifth Street.

Please contact Anne Fisher at 252-328-6377 or fishera@ecu.edu with questions.

CHEMISTRY

Chemistry Department Homecoming Celebration Social Friday, Oct. 22, 5 p.m.

Science and Technology Building, 3rd Floor Atrium

Details of the meal are still being determined, but should not exceed \$20.00 per person. Please RSVP to Jenny Burnham in the Chemistry Department Office at 252-328-9710. Contact Keith Holmes at 252-737-1566 or holmesk@ecu.edu with questions.

EDUCATION

Breakfast on the Porch and Parade Watching

Saturday, Oct. 23, 9 a.m.

Speight Building

This activity is free of charge and you do not have to RSVP. Please contact Ellen Dobson at 252-328-2457 or dobsone@ecu.edu with questions.

GEOGRAPHY

Geography Department Alumni Wine and Cheese Open House Friday, Oct. 23, 5-6:30 p.m.

Brewster D-210

Please contact Dr. Karen Mulcahy at 252-328-4991 or mulcahyk@ecu.edu to RSVP by Oct. 15 or with questions.

HUMAN ECOLOGY

Continental Breakfast and Parade Watching

Saturday, Oct. 23, 9-11 a.m. North entrance of Thomas W. Rivers

If you are a graduate or friend of child development and family relations, criminal justice, hospitality management, interior design, merchandising, nutrition and dietetics, or social work, please stop by for goodies and watch the parade with us! Please contact Peggy Novotny at 252-328-2882 or novotnym@ecu.edu with questions.

NURSING

50th Anniversary College of Nursing Homecoming Social (with special emphasis on the first graduating class)

Friday, Oct. 22, 5:30-8:30 p.m. College of Nursing Lobby in the Health Sciences Building Please RSVP to Jane Boardman at 252-744-6504 or boardmanj@ecu.edu.Contact Laurie Evans at 252-744-6424 with questions.

Alumni Tailgate with the Alumni Association

Saturday, Oct. 23, 1:30-3:30 p.m. Outside Gate 1 of Minges Coliseum Alumni Tailgate is \$10.00 for Alumni Association members and \$20.00 for non-members, which includes buffet, Pirate beverages, live music, games for children, and a chance to win ECU door prizes. Children 12 and under are free. Please call the Alumni Center at 800-ECU-GRAD to purchase tickets or with questions. Look for the College of Nursing tables.

MEDICINE

Alumni Tailgate with the Alumni Association

Saturday, Oct. 23, 1:30-3:30 p.m. Outside Gate 1 of Minges Coliseum Alumni Tailgate is \$10.00 for Alumni Association members and \$20.00 for non-members, which includes buffet, Pirate beverages, live music, games for children, and a chance to win ECU door prizes. Children 12 and under are free. Please call the Alumni Center at 800-ECU-GRAD to purchase tickets or with questions. Look for the Brody School

PHYSICS

of Medicine tables.

Physics Department Homecoming

Saturday, Oct. 23, 10 a.m.-12:00 noon Howell Science Complex, Physics Department Conference Room Physics graduates: bring your family to visit with former classmates and professors. Lunch is at 11:00 a.m. Please RSVP to Dr. Tom Sayetta at 252-328-1857 or sayettat@ecu.edu and contact him with questions.

POLITICAL SCIENCE

Homecoming Reception

Friday, Oct. 22, 3-5 p.m.

105C Brewster building

Political Science alumni will have an opportunity to meet with faculty from their days as students as well as new faculty at this complimentary event.

Please RSVP to Brad Lockerbie at lockerbieb@ecu.edu or send a note to:

Brad Lockerbie
Department of Polical Science
Thomas Harriot College of Arts & Sciences
East Carolina University
Greenville, NC 27858

SOCIAL WORK

Alumni Reception and Faculty Recognition Event

Saturday, Oct. 23, Immediately following the football game Location to follow

Please contact the School of Social Work at 252-328-2281.

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HSIOUNILS



Layton Getsinger '69 is a life-long Pirate. He has steadfastly served his community, his University, and his country as a career Naval aviator and Vietnam War veteran.

Following his military career, Getsinger served as associate vice chancellor for Administration and Finance and executive director of Business Services at ECU. In these capacities, he and his teams created numerous innovative and creative personnel and customer service initiatives; many of which are still in existence today and serve as a model throughout the UNC system. One of his most notable accomplishments was the sole source pouring rights contract with Pepsi Cola that resulted in the establishment of a \$10.1 million scholarship

fund for all areas of the University. After leaving ECU, Getsinger took over as chief operating officer of CopyPro, Inc.

Under Getsinger's direction and leadership as chair of the Alumni Association's Board of Directors in 2005, the Board revamped the Alumni Association with the hiring of Paul Clifford and his team, creation of a strategic plan, and implementing a funding model that has enabled distribution in excess of \$100,000 in student scholarships in the last six years.

Getsinger has been recognized over the years for his leadership and courage, which include receiving the City of Greenville Certificate of Appreciation for services rendered during a hostage situation, induction into the George Whitfield Hall of Fame in 2000 and Phi Kappa Phi Honor Society in 2006, named a 1999 Outstanding Alumni Award recipient, named in Who's Who in American Colleges and Universities and Who's Who Among Executives and Professionals, as well as numerous commendations for his military career. He is a member of Rotary International, he and his wife Jane are life members of the Alumni Association, and active members of the Pirate Club.

As a student, Getsinger was active in campus life as head cheerleader, treasurer of Student Government, and business manager of the Buccaneer Yearbook. He was a member of Theta Chi Fraternity.

Getsinger subsequently received a master of arts in international studies from Old Dominion University in Norfolk, Virginia.



Dr. J. Reid Parrott Jr. '60, '62 is president emeritus of Nash Community College in Rocky Mount, NC. Despite being retired, Parrott stays active and involved with education and community organizations through service. His professional experience includes a variety of titles over 19 years at the North Carolina Community College System, including vice president for educational programs, vice president for institutional services, and coordinator of federal-state relations. Parrott currently serves on the NCC Foundation Board of Directors, is a member of ECU's Thomas Harriot College of

Arts & Sciences Dean's Advancement Council, is an executive committee member of the East Carolina Council of the Boy Scouts of America, and chair of the board for Rocky Mount Southern Bank. He is also active in the Kiwanis Club, where he is a former president, and the First United Methodist Church of Rocky Mount, where he served as chair of the Board of Trustees. He is a longtime member of the Pirate Club and a former board member of the East Carolina Alumni Association.

Parrott is former president of the North Carolina Association of Colleges & Universities as well as the NCC Foundation Board. He has served as chair of the Nash County Board of Social Services and Nash County Building for Education. In 2006, Senator Marc Basnight appointed Parrott to the NC Commission on Technology for Public Schools.

In 2008 Nash Community College awarded Dr. Parrott the President's Cup, the most prestigious award given by the College. He was the College's commencement speaker that same year.





Mavis Ray had a significant impact on students and faculty alike as teacher, choreographer, and dancer at East Carolina University. One of the founding members of ECU's School of Theatre and Dance, Ray joined ECU's faculty as teacher and choreographer for the drama department in 1964, after having been assistant to famed dancer and choreographer Agnes de Mille in New York City. During her 25 years at the School, Ray choreographed more than 75 musicals, several operas, and numerous dance performances. She was named professor emeritus upon her retirement in 1989.

Ray's training included but is not limited to the Royal Academy of Dance in London, the School of American Ballet under George Balanchine, the Imperial School, and the Robert Joffrey Ballet. She founded the New Jersey School of Ballet, taught at Carnegie Hall, the Joffrey Ballet, "The Lost Colony," where she also played Queen Elizabeth, and was ballet mistress at Ballet De Caracas in Venezuela. Ray was also a stage performer on Broadway and toured the United States in a number of musicals, operas, and ballets. In the early 1980s, Ray took hiatus from ECU to appear in the film version of *Annie* as Mrs. Greer. Ray also acted in several television shows. She was a member of the Actors' Equity Association, Screen Actors' Guild, American Federation of TV and Radio Artists, and the North Carolina Dance Alliance.

Ray received ECU's Outstanding Teacher Award and was recognized as a Tarheel of the Week by the News and Observer for her outstanding service to eastern North Carolina as a choreographer and performer. Ray passed away in 2009 at the age of 87.



Coach Clarence Stasavich, "Coach Stas" to most, served East Carolina as head football coach, athletic director, and physical education teacher. He arrived at East Carolina College in 1962 with more than 20 years coaching experience and went on to lead the Gridiron Pirates to three consecutive bowl game victories from 1963-1965 and the Southern Conference Title in 1966. In 1964, Stasavich was voted National Football Coach of the Year by both the National Association of Intercollegiate Athletics and the American Football Coaches Association. Stasavich served as head football coach until 1969 and was the third-winningest active coach after "Bear" Bryant of Alabama and Johnny Vaught

of Ole Miss. Coach Stas remained athletic director at East Carolina until his death in 1975.

On the field Stasavich was known for his "single-wing" offense. This success led him to 120 wins, 37 losses, and seven ties throughout his career. While athletic director for East Carolina, Stasavich also focused on developing the University's modern, all-purpose athletic complex, which includes Dowdy-Ficklen Stadium, Minges Coliseum and Natatorium, Scales Field House, and Harrington and Bunting Fields.

As a 1935 graduate of Lenoir Rhyne College, Stasavich led his alma mater to great victory as head football coach for 16 years prior to his installation at ECC. He also spent time at Campbell College as football line coach, assistant basketball coach, and head tennis coach. During World War II, Stasavich served as LT Commander in the Navy and quickly returned to coaching following his homecoming.

Coach Stas was inducted into East Carolina's Athletics Hall of Fame, the North Carolina Sports Hall of Fame, the National Association Directors Hall of Fame, the Helms Football Foundation Hall of Fame, and the Florida Citrus Bowl Hall of Fame.

ALUMN DUTSTANDING



U.S. Air Force Brigadier General Catherine Chilton '81 is mobilization assistant to the commander, electronic systems center, Hanscom Air Force Base, Massachusetts. After receiving a bachelor of science in applied physics at East Carolina, Chilton began her military career as a test director in the 4950th Test Wing at Wright-Patterson AFB in Ohio. Following completion of the flight test engineering course in 1984, she received many assignments, including deputy test director of special projects, 3246th Test Wing, Eglin AFB, Florida; aeronautical engineer at San Antonio Air Logistics Center at Kelly AFB in Texas;

analytical test manager at Headquarters Space Warfare Center, Schriever AFB, Colorado; senior individual mobilization augmentee to the director of space Operations and integration and deputy chief of staff for Air and Space Operations at the U.S. Air Force Headquarters in Washington, D.C.; and deputy director of Kinetic Interceptors at the Missile Defense Agency in Washington, D.C., among others.

In 1993 Chilton received a master's degree in electro-optics from the University of Houston and later participated in the Air Command and Staff College, Air War College, and Senior Acquisition Management Course at the Defense Acquisition University in Fort Belvoir, Virginia. She obtained her current rank of Brigadier General in 2009.

In 2007 Chilton was awarded the National Aeronautic Association's Katharine Wright Award for rigorous work in engineering, test, acquisition, and policy to the advancement of air and space technology. This award was established in 1981 and named for the sister of Orville and Wilbur Wright.

Chilton has received numerous awards and decorations throughout her career, including Meritorious Air Force Achievement Medal, Air Force Organizational Excellence Award, and the National Defense Service Medal with bronze star. She currently serves as a board member for the Durham Museum in Omaha, Nebraska.

Chilton has four daughters with husband Kevin Chilton, who is commander of strategic command for Offutt AFB in Omaha, Nebraska and a former NASA astronaut.



Christine "Chris" Joyner Greene '57 spent her career providing education and guidance to young people and helping her community. In 2009, with 50 years experience in education, North Carolina Gov. Bev Perdue appointed her to the North Carolina Board of Education. Greene is also board chair of the North Carolina Board of Licensed Professional Counselors, as appointed by former Gov. Mike Easley in 2007. Greene holds the National President title on the American Association of State Counseling Boards, serves on the United Way of North Carolina Board, is a member of the Mount

Olive College Board of Trustees, is a life-time board member of the Salvation Army of High Point, and was appointed by former Gov. James Hunt Jr. to the North Carolina Standards Board for Public School Administration.

Greene's community of High Point, North Carolina realizes her dedication as she was named its Citizen of the Year in 2001. She has spent countless hours serving as a leader for the High Point Convention and Visitors Bureau, the High Point Economic Development Commission, High Point Crime Stoppers, the High Point Chamber of Commerce, the High Point Area Arts Council, and the North Carolina Shakespeare Festival. Greene has also volunteered for a number of community organizations, including the American Red Cross, the Boys and Girls Club of Greater High Point, Family Service of the Piedmont, the YMCA of High Point, Communities in Schools, and Catholic Social Services, among others.

Greene has received additional recognition for her community service and advocacy with awards like the Alex de Tocqueville Award in 2007, the Community Hero award from the United Way of Greater High Point in 1997, the Small Business Advocate of the Year award from the High Point Chamber in 2004, and "Chris Greene Day" by the High Point City Council in 1996. The University of North Carolina at Greensboro's Department of Counseling and Educational Development awarded Greene the Distinguished Practitioner Award in 2008 and UNC-G's School of Education awarded Greene the Distinguished Career Award in 2009.



Walter Williams '51, '55 is founder of Trade Oil Company and Trade Mart, a chain of gas stations and convenience stores in eastern North Carolina. In 2005, Trade Oil Company merged with WilcoHess and Williams became its executive vice president. He currently also serves as president of Trade Oil, a real estate company. Williams is a key booster, supporter, and advocate of East Carolina University and has been recognized with numerous University honors, including an Honorary Doctor of Letters degree in 2008. One of ECU Athletics' most ardent supporters, Williams has been involved with the Pirate Club since 1966. The University's basketball arena in Minges Coliseum is named for Williams and the Strength and Conditioning Center is also named for Williams and his wife Marie '53. The Clark-LeClair Stadium Jungle is also named in the couple's honor. In 2007 Williams was honored with the prestigious Council for Advancement and Support of Education District III Bill Franklin Volunteer of the Year Award for his long-

term impact on the institution, higher education, and for his significant role in fundraising, alumni relations, and recruiting students. Over the years Williams has dedicated much of his time to East Carolina through service on boards and committees, including the University's Board of Trustees; the ECU Foundation; a term as executive president for the ECU Educational Foundation, which he is currently a director emeritus; HHP Advancement Council; co-chair of both ECU's Shared Visions Capital and Kick-Off to Victory Campaigns; and the baseball stadium campaign. Together with Marie, the couple has funded the Williams Leadership Awards, the Walter & Marie Williams Endowment for Health and Human Performance Scholarships, three scholarships for student-athletes, and the Supporting Transition and Education Through Planning and Partnership (STEPP) Endowment Program, among others. The STEPP program, which is maintained within the College of Education, enables students with learning disabilities to earn a college degree and pursue a career.

Williams is also active in the Greenville-Pitt County community. He currently serves Pitt Community College as a member of its Board of Trustees, as an adult education program volunteer, and assists with the baseball capital campaign. Williams has supported the Council on Aging, the Salvation Army, Immanuel Baptist Church, and the Building Hope After School program, among others. In 2008 Williams received the Greenville-Pitt County Chamber of Commerce's inaugural Legends Award for his exemplary contributions for the betterment of the community and in 2002 was awarded the Order of the Long Leaf Pine, which recognizes achievements of outstanding North Carolina citizens.

At East Carolina, Williams received the Alumni Association's Distinguished Service Award in 1996, the Virgil Clark Award for Lifetime Achievement and Service in 2000, was inducted into the Athletics Hall of Fame in 2001 and Educator's Hall of Fame in 2004, and was named a College of Health and Human Performance Centennial Leader in 2008. He currently is co-chair of ECU Athletics' Step Up To The Highest Level Campaign.

NOMINATE SOMEONE FOR AN ALUMNI AWARD

Honoring the achievements and service of members of the Pirate Nation is extremely important to the East Carolina Alumni Association. The most public way in which we honor our alumni is at our Alumni Awards Ceremony in the fall. The success of this program and the caliber of our award winners hinges on the letters and nominations that alumni like you send recommending fellow Pirates for our Awards.

The Alumni Association's Distinguished Service Award is one of the most prestigious offered by the University. It recognizes uncommon and outstanding service to the Alumni Association and/or the University as a whole. Recipients should have adhered to standards of moral and ethical conduct

that would cause the University to be proud to present the recipients as role models for students and other alumni. The definition of service will be left to the discretion of the Awards Committee of the Alumni Association.

Honorary Alumni status is an honor extended to individuals who did not attend ECU but have adopted the University as their own through uncommon and outstanding service, substantial and continuing commitment, and loyalty. In recognition of the expressions of good will, the Alumni Association annually inducts those who are particularly deserving to be recognized as honorary members of the Alumni Association.

The Alumni Association's Outstanding Alumni Award is one of the most

prestigious offered by the University. It recognizes alumni with a minimum of five years of work history and outstanding and uncommon achievement in one's profession, in civic affairs, and/or politics. Recipients should have adhered to standards of moral and ethical conduct that would cause the University to be proud to present the honorees as role models for students and other alumni. It is expected that recipients are recognized by their professional peers as being truly outstanding within their professions.

Visit PirateAlumni.com/awardsprocess for complete eligibility information and nomination forms. Deadline for submissions is **November I** of each year.



A PIRATE REMEMBERS

Virgil '50 and Frances Clark

When Virgil '50 and Frances Clark were students at East Carolina Teachers College in the late 1940s, the world was a different place than the one we live in now. Time moved a little slower. Sunday dinners after church services could be counted on. Friends socialized at school dances and while enjoying malts at soda shops. Letter writing was still the most common form of communication and many homes had only one telephone.

The country had just come out of WWII and the Cold War had begun. The U.S. population was approximately 132,122,000 and the average salary was \$1,299.00 per year. Only 55% of American homes had indoor plumbing and hardly anyone owned a television. Bing Crosby, Frank Sinatra, and Dinah Shore were popular singers. For women, the "sweater look" was fashionable thanks to movie star Rita Hayworth. Harry S. Truman was president and Gandhi was assassinated.

At ECTC, John Messick was college president. Approximately 1,300 students were enrolled and thanks to the G.I. Bill, the number of male students exceeded the number of female students for the first time. College Stadium was constructed with a capacity of 2,000 and ECTC celebrated its 40th anniversary. Female students had to sign in and sign out of the dormitory to go on a date and public displays of affection, even holding hands,

were frowned upon. Detachment 600 Air Force ROTC was created and many returning soldiers who became students signed up, including Virgil. "Getting involved with ROTC was one of the best things that happened to me," recalled Virgil. "I was a second lieutenant by the time I graduated thanks to the ROTC program."

A Greenville native, Virgil was one of five children that grew up around East Carolina. In fact, he attended grammar school at the College's Training School. Virgil knew from a young age that he wanted to attend East Carolina and was allowed to leave high school early to finish his course work at ECTC. But in 1943 at the age of 17, Virgil enlisted in the military to serve in WWII. Three years later, he came home and re-enrolled at ECTC on the G.I. Bill. Some of Virgil's fondest memories of his ECTC days include ROTC activities, spending time with friends at the Y-Store, attending minstrel shows and acts at the Teachers Playhouse, the Veterans Club and American Legion, and of course, dating Frances.

Frances, one of three girls, grew up in Selma, North Carolina. Her father owned a small store and wholesale business and the family farmed. "It was a small town in which everybody knew everybody and it was a nice environment to grow up in," said Frances. Her love of creative



"Here are two stalwarts that deserve recognition and honor, starting with ECTC and recognizing that ECU needed financial support and they were willing to do all they could to see that these needs were provided for through former and future graduates. They are truly God-sent personalities who are gifts to the ECU community."

Frank '50 and Gracie Ceruzzi



Virgil and Frances enjoying each others company at one of many ECTC social functions.

"Virgil and Frances
maintained a list of ECTC
graduates, addresses and
phone numbers, and
personally contacted
them to come to the
Homecoming activities."

Jack '50, '58 and Frances '54 Everton

expression in the choir and glee club followed her to college. Frances attended Louisburg College her freshman year, but transferred to ECTC the next year. She loved taking art classes and blossomed under the tutelage of caring professors. "Virgil and I met during registration. He came out to check out all of the new freshmen, but I was a transfer and I didn't need any help. I let him know that, too," remembered Frances. "But we saw each other a few more times over the next couple of days and that's how we got together."

The couple married in December 1950 and moved to Long Island, New York, where Virgil was stationed at nearby Mitchell Air Force Base. During his military career, Virgil's primary duties were in finance, administration, postal services, and as an ROTC instructor. His military service took their young family, including their two daughters and son, around the globe. After New York they were stationed at the Azores, where they lived in a tarpaper hut. "It sounds so primitive, but it was actually very nice," remembered Frances. "The base provided us with a gardener and even a live-in maid. We enjoyed living in the Azores." The family

was also stationed in Orlando, Florida; Albany, Georgia; London, England; Frankfurt, Germany; Raleigh, North Carolina; and finally San Antonio, Texas. Virgil retired from the Air Force in 1969 at the rank of Lieutenant Colonel.

"We were thrilled to finally come back to Greenville after I retired from the military," said Virgil. "It was so good to be home. Other than for travel, we haven't left since." Virgil found employment for a number of years in electronic sales with Carolina Sales, then worked as a supervisor for Freshway stores. Virgil's final career stop was with American Truck Leasing Company where he was a financial officer and brokered sales agreements. The couple enjoyed extensive travel through Virgil's employment, including trips to Spain, London, Jamaica, and Hawaii.

Although Frances spent many years as a homemaker, by the time the couple returned to Greenville Frances was ready to go to work. A friend encouraged her to get on with Social Services. She was offered a job working to determine food stamp eligibility. "I used to tell her 'you cannot feed all of Pitt County," teased Virgil, "but she certainly wanted to." "I loved it," said Frances. "I had some of the

most wonderful people in my case load. Most of them had just hit on hard times; it wasn't a way of life for them. It made me feel good to help others."

Since 1969, Virgil and Frances have been extremely involved with East Carolina. Shortly after their return to Greenville, Virgil got involved with the ECTC Club and served as its president. He was and still is extremely involved with the Alumni Association, now as an emeritus Board member. The couple hosted ECTC Homecoming dinners at their home for many years and can still be found at alumni and University events in Greenville. Virgil often wears an ECTC baseball cap—a treasured accessory that gets a lot of attention. "We have such grateful hearts for East Carolina," said Virgil, "the camaraderie, the way everyone cared for one another—that's why we stay involved. We just love it."

Virgil and Frances are true Pirates who proudly share their Pirate Pride with anyone and everyone who wants to know about East Carolina. They are inspirations for all generations of Pirates who aspire to answer the call of the University whenever and wherever they can serve.

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Maximizing Professional Associations during a Job Search

By F. Brian Newton, MEd Associate Director, Career Center

Whether you are an accountant with fifteen years of experience or a career changer trying to break into a new profession, there is likely an affiliation related to your profession. Professional associations offer a variety of benefits and services to its members and can be an excellent source of information during a job search.

If for some reason you are not familiar with a professional association related to your profession, try using the database Associations Unlimited. It contains profiles of more than 400,000 international and U.S. membership organizations in all fields.

In this new age of social media and "putting yourself out there," it is important to maximize all that professional affiliations have to offer.

Membership

If you are not currently a member, find out what it takes to become a member of the professional association(s) related to your field. Do you meet the criteria to become a member? Is the cost to become a member worth the resources and information you will have access to for your job search? Is there a "student" or "apprentice" membership level that offers value for a lower membership fee?

Keep in mind that the members of these organizations are usually the very professionals that you want to connect with to advance your career. They are the department managers and company leadership who ultimately make the hiring decisions.

Web Site and Technology

Most professional associations have a presence on the Internet. Web sites may contain a number of resources helpful to the job seeker, such as a "careers" section with related articles and information, a job posting board, a calendar of upcoming events, an online chapter directory that enables you to look up a local chapter of the association and its leadership, a newsletter that covers pertinent topics, and possibly a mentoring section. Some associations also allow you to post your resume on their job board.

Chapter Meetings and Special Events

Chapter meetings and annual conferences are important ways for any professional to stay in touch with their profession and remain immersed in the field. From a job search perspective, these special events offer an excellent opportunity to network and meet key leaders.

Make plans to attend an area event and maximize your opportunity. For a career-changer or recent graduate, the thought of attending a local chapter meeting may not be on the radar screen. Yet putting yourself out there and attending a gathering of professionals in your field could potentially yield a number of high-quality contacts. Plus, you are able to "talk shop" in the company of those with similar career interests.

Industry Research and Periodicals

Membership also entitles you to receive the association's trade journal, newspaper, newsletter or magazine that covers that specific field in-depth. This will help you keep up-to-date on what is going on in the industry and allow you to further immerse yourself in the field.

Professional Development and Certifications

Take advantage of any professional development or leadership training that is offered. Again, check the organization Web site for dates and details. Evaluate the cost versus the opportunity to network and learn more about potential job opportunities. Are there "discount rates" offered to students and new professionals? Are they offering scholarships to help offset the cost?

Get Involved—ASAP

If you choose to join an association with the intent of using that affiliation to help advance your career, why not jump in all the way? Start attending local or regional meetings on a regular basis. Find out if there are immediate leadership opportunities or areas where you can help.

Get involved immediately and start networking.

BUSINESS

When Janey Comes Marching Home author to speak at ECU

Nationally renowned author Laura Browder will speak at East Carolina University on September 27, 2010 as part of the College of Business Cunanan Leadership Speaker Series. She will discuss her recently published book When Janey Comes Marching Home: Portraits of Women Combat Veterans, a multimedia initiative that presents a portrait of service women returning from war zones in Iraq and Afghanistan.

The public is invited to attend this free event, which will begin at 3:30 pm in Wright Auditorium on ECU's campus. A related photo exhibit will be on display at ECU beginning in spring 2011.



Laura Browder

Laura Browder is the author of Rousing the Nation: Radical Culture in Depression America, named a Choice Outstanding Book; Slippery Characters: Ethnic Impersonators and American Identities; and Her Best Shot: Women and Guns in America. The University of

North Carolina Press published the latter two. She is the writer/co-producer of the documentary *Gone to Texas: The Lives of Forrest Carter*, which she completed with support from the Independent Television Service and the Corporation for Public Broadcasting. Browder is currently a professor of American Studies and English at the University of Richmond.

Dr. Rick Niswander, dean of the College of Business, said, "Leadership can be evidenced in many ways. Few of us truly understand the sacrifices women in particular make in the U.S. armed forces. Ms. Browder's insight will help us rethink the role of women in the military, showing how they balance their lives as women and mothers with their lives as soldiers."

For more information about Laura Browder, please visit her Web site at www.janeycomeshome.com.

The Cunanan Leadership Speaker Series is made possible by a gift from alumni Steve '87, '91 and Ellen '88 Cunanan of Richboro, Pennsylvania. Matching funds are also provided by the Johnson & Johnson Foundation. The Series brings distin-

guished leaders to Greenville, representing for-profit and non-profit firms, entrepreneurial activities, government, and public affairs. Topics highlight leadership, professional development, ethics, and the role of business in modern society.

Browder's visit is also supported by the ECU College of Health and Human Performance and the ECU College of Fine Arts and Communications.

The criteria for both scholarships include academic performance, financial need, an interest in the clinical chemistry department of the laboratory, and a record of community service.

College of Business Earns Accreditation Extension



The College of Business has received a formal six-year accreditation extension from the Association to Advance Collegiate Schools of Business-International (AACSB), the premier accrediting agency of collegiate business schools and accounting programs worldwide. The College of Business has been continuously accredited since 1967.

Dr. Frederick Niswander, dean of the College of Business, said, "We have accomplished some amazing, important, and long-lasting things as a team during the last five or six years—especially our efforts related to the new Leadership and Professional Development curriculum, establishment of the Center for Student Success, and continuous improvement of our high quality online programs. This accreditation extension is externally validated evidence that our efforts can—and do—make a positive difference in our students, our college, our University, our community, and our world."

As part of the re-accreditation process, the College of Business prepared a 100-page document that details accomplishments over the past five years, including governance processes, student learning outcomes, innovative activities, as well as

CAMPUS



information about faculty and programs. In addition, an AACSB Peer Review Team visited ECU from February 14-16. The accreditation extension was formally announced in early April.

To maintain AACSB accreditation, a business program must undergo a rigorous review every five years, during which the program must demonstrate its continued commitment to standards relating to faculty qualification, strategic management of resources, interactions of faculty and students, commitment to continuous improvement, and achievement of learning goals in degree programs.

Less than five percent of business schools worldwide have earned AACSB accreditation. The College of Business at ECU is one of only two institutions in North Carolina—and only 120 institutions worldwide—that have been continuously accredited since 1967 or before.

HUMAN ECOLOGY

Art Beeler: Retiring but Certainly Not Shy

Arthur "Art" F. Beeler Jr. '75 felt an inclination toward criminal justice from the start, and built a notable and celebrated career in the field. Beeler, who is originally from



Edenton, NC and earned his bachelor of science professional degree in social work and correctional administration, began his career as a correctional officer at the Federal Reformato-

ry in Petersburg, VA, in 1975, and retired in 2009 as the complex warden at the Federal Correctional Complex in Butner, NC.

With his commanding presence, Beeler managed five institutions at Butner, including low, medium, and close security facilities and a federal medical center. "A successful day was if everyone (employees) went home safely," he said, "and if nobody got out." Between his first professional position and his retirement, Beeler served as warden, superintendent, and official for correctional facilities all over the country, ensuring inmates were cared for and that security was top-notch.

Several keys to his success in serving as the CEO of the Butner facilities that he describes as "a city for people who do not want to be there" are values and practices he learned from professors and mentors at East Carolina, including Gus Moeller, then a professor in the Department of Social Work. Criminal justice is a "people business," Beeler says, and success can come from learning to speak "with" others rather than "to" or "at" them.

Beeler came to know countless correction employees within the walls of the facilities he oversaw. "Lots of people work inside these institutions trying to protect the public," he said, "and also trying to give others the opportunities to better themselves. They don't get a lot of attention, but they are unsung heroes."

Beeler emphasizes oral and written communication, data analysis, and sustaining professional relationships—skills that were nurtured early on at ECU—as the basis for his professional success. During his tenure as warden at Butner, he opened the federal medical center to ECU undergraduates so they could see those values important to a criminal-justice professional in action and also see firsthand how the facility serves inmates.

During his career, Beeler has served as a contract health-services program specialist for the North Carolina Division of Prisons, as a lecturer and presenter on criminal justice and correctional administration, and as an author of scholarly articles about related topics. He has served as an expert witness for the Massachusetts Department of Correction and for the Prison Rape Elimination Commission. He has received numerous awards, including the H. G. "Gus" Moeller Award for Correctional Excellence from the North Carolina Correctional Association, a distinction special to Beeler because of its namesake. He also was awarded the Distinguished Service Award from the Bureau of Prisons, the Compassion in Action Award from the Dalai Lama Foundation, and the U.S. Surgeon General's Medallion.

Interestingly, Beeler will act as a consultant in Afghanistan in the year ahead to help transition prisons from military rule to civilian charge. There will be much more to come on this special alumnus.

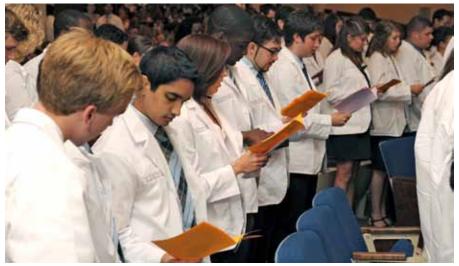
MEDICINE

Class of 2010 class gift benefits the new Family Medicine Center

Each class that passes through the halls of the Brody School of Medicine has its own unique way of leaving an impression upon the campus. The Class of 2010, in a manner fitting their personal accomplishments at BSOM, voted to work toward a \$10,000 class gift to name a room in the new Family Medicine Center slated to open in January of 2011. When the faculty of the Department of Family Medicine learned of their lofty goal, they promised to match dollar for dollar whatever the students raised. Through personal donations, fund-raisers, including hot dog and bake sales, and revenue from the class play, the Class of 2010 raised \$5,000. Many faculty and staff members made gifts to support the effort and the goal was reached and announced at the annual awards ceremony. The Class of 2010 gift will be used to name the student lounge on the upper level of the building. It will be named in memory of Dr. Katherine Bray-Strickland, Class of 2009. Dr. Strickland died of cancer in February 2010. She had been a family medicine resident and a role model and mentor to



2010 Class President Brian Burrows, far left, and Class Vice President Neel Thomas join Dr. Kenneth Steinweg, chairman of the department of family medicine, in front of the new Family Medicine Center currently under construction.



The Brody School of Medicine Class of 2014 recites the pledge of ethics for medical students during the white coat ceremony.

BSOM alumni sponsor white coats for incoming class of 2014

On August 13, the Brody School of Medicine held its annual white coat ceremony for the incoming Class of 2014. This ceremony is a tradition many medical schools participate in across the country where the newest medical students receive their first white coat as aspiring physicians. Traditionally, the ECU Medical & Health Sciences Foundation, in conjunction with the Brody School of Medicine Medical Alumni Society, funded the purchase of the coats and hosted a reception following the ceremony. However, this year each of the seventy-eight members of the MI class received a coat personally sponsored by an alumnus of the School.

In May, each MD graduate of Brody received a letter inviting them to take part in the inaugural white coat solicitation for the Class of 2014. Participating alumni were encouraged to write a personal note to their sponsored student. The note was then was placed in the coat pocket. The cost of sponsoring a coat was \$75. Each gift funded the purchase of a coat, embroidery, as well as a breakfast reception for the students and their family members before the ceremony. The alumni response was remarkable, resulting in an alumni sponsor for each of the seventy-eight coats.

Dr. David Collier, BSOM Class of 2001 and president of the BSOM Medical Alumni Society remarked this change was brought about due to an interest alumni have in greater interaction with current BSOM students.

STUDENT LIFE

Taking Campus Living to a New Level

Students have a new way to live well and learn together at ECU. Campus Recreation and Wellness, in partnership with the College of Health and Human Performance, has developed a Wellness Living Learning Community that is now available for a select group of highly motivated students. Once the word got out about this new opportunity, students and parents were eager to learn more. ECU offers a variety of Learning Communities, which allow students who share a common interest to live together while developing a strong sense of community. There are many benefits to participation in learning communities, such as higher retention rates, higher satisfaction with their college experience, and having a better connection to campus.

There are many models for wellness living learning communities across the country, but the key component that makes ECU's unique is the service learning project students will complete during their second semester working with underserved youth in eastern North Carolina. This component is in alignment with ECU's motto, "To Serve," and also prepares these students to be strong leaders within the University and surrounding community.

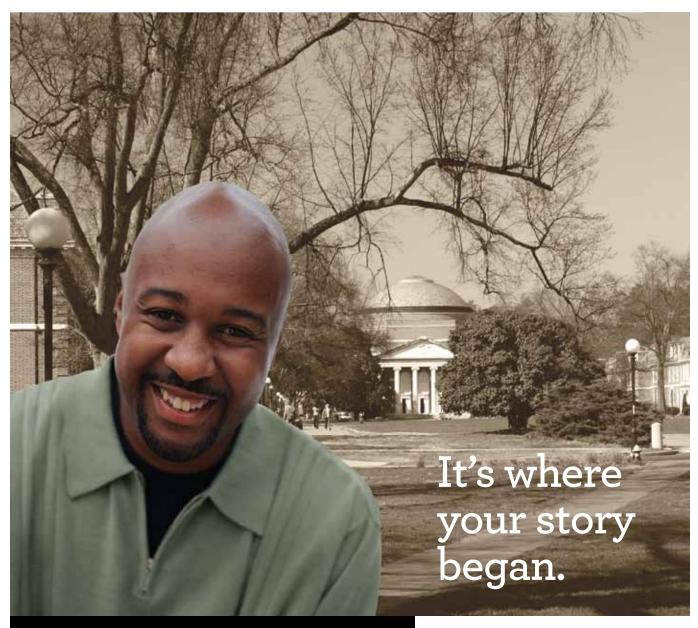
After receiving numerous applications, a group of 22 students were selected to participate. Their majors range from nursing to history education, but they all

have at least one thing in common—a strong interest in health and wellness.

One of the many benefits to participating in the Wellness Living Learning Community is that students will have a unique opportunity to connect with other students, faculty, and staff who all have an interest in health and wellness. The Healthy PIRATES student organization will be volunteering as mentors to the freshmen, helping them become familiar with the campus and getting them involved in the many opportunities for student engagement. Wellness Living Learning Community students will receive personal wellness coaching and healthy lifestyle workshops designed to meet their personal needs. They will then be taught how to share their knowledge in the community during the service-learning component in the spring.

In addition, they will receive academic credit for the classes they take as part of the community. During the fall semester, students will enroll in HLTH 1000, which focuses on personal health and wellness. During the spring semester, students will take a peer health training course HLTH 2500, where they will be certified as Peer Health Educators through The BACCHUS Network. Students will complete their service-learning project as part of their training. Most of the students are coming into the program with a wealth of volunteer experience, so this opportunity is a great fit for them.

As they learn together and have the benefit of a supportive peer group, they will be provided with the necessary skills and encouragement to improve their personal wellness while becoming role models for campus. To learn more, contact Tywanna Purkett or Karen Warren at 252-328-6387.



You obtained your degree. You made lifelong friends and gained lifelong memories. You learned about yourself and the world around you. This institution of tradition and success is where your story began. Now you can create a ring that will always connect you to that special place.



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10-0779



TECHNOLOGY & COMPUTER SCIENCE

Construction Management to launch new infrastructure concentration in 2011

The Department of Construction Management in the College of Technology and Computer Science is looking toward the future. In the spring of 2011, the department will add to its curriculum an infrastructure concentration that provides training in highway, bridges, pipelines, and heavy civil construction.

The proposed concentration is part of a growing trend in the field of construction. The nation's infrastructure system is aging and will be in need of major rehabilitation over the next 20-30 years. According to reports from the American Society of Civil Engineers (ASCE), the aging and over burdened highway, road, and bridge infrastructure threatens our economy and quality of life in every town, city, and state in the nation. Based on research and discussions with the North Carolina Department of Transportation (NCDOT), Dr. David Watkins, construction management interim chair, and the faculty decided it was time to add to what will be a crucial step in the construction market.

"We want our students to be able to compete for those national and international projects," said Danny Morton, instructor and one of the architects of the program. "In order to compete, they will need to have infrastructure and/or heavy civil construction knowledge."

The objective is to teach students the fundamentals of infrastructure construction using effective and efficient core modules with five courses, two courses already in place and three to be developed.

One of the major components of the infrastructure concentration will be the projected Construction Research and Field Teaching Laboratory (CRAFT). The CRAFT lab will provide a learning environment in which students learn construction and management skills in an applied environment for commercial, residential, and heavy highway/infrastructure concentrations. The CRAFT Lab will supply the teaching

and research initiatives important for preparing students entering this emerging marketplace.

"Working in conjunction with our industry partners such as Barnhill Contracting, Gregory Poole Equipment, Caterpillar, S-T Wooten, and Barrett Paving, our students will be well positioned for jobs immediately after graduation." said Dr. David White, dean of the College of Technology and Computer Science.

New Career Development and Leadership Center for TECS

The College of Technology and Computer Science (TECS) will launch a brand-new Career Development and Leadership Center (CDLC) for students and alumni. Starting this fall, the CDLC, will provide a one-stop shop on information about potential employers, internships, scholarships, and a job database. The center will be located in the Science and Tech building, second floor, room 239.

Offered free to all TECS students and alumni, the CDLC provides practical skills and real world experiences that put our students' first-class education into action to promote positive change locally, nationally, and globally.

"We're very excited about this new venture and what we can offer our students," said Leslie Pagliari, associate dean of the college and director of the center. "We're also providing information for employers through our student employment database to help them find potential employees."

The overall goal of the center is to ensure students are ready for graduation, have real-life experience in their respective fields, and can effectively secure a full-time position upon graduation. This approach will ensure students are gaining the leadership strategies and skills needed and required by employers before they graduate from East Carolina University.

Services offered at the CDLC for students and alumni:

- Resume blitz sessions
- Graduate school information sessions
- Mock interviews in conjunction with ECU's Career Center
- On campus interviews with employers
- Assistance in job searching and tools needed to search effectively
- Training for access to the ECU Career Center tools such as e-recruiting and alumni
- Business etiquette dinners
- Leadership seminars

"The center is a value-added benefit for our college," said Dr. David White, dean of the College of Computer Science and Technology. "It provides a professional experience for both students and our industry partners."



At Walk the Plank, the ECU Ambassadors swapped "Plunge into Purple" T-shirts for apparel from other schools to increase Pirate pride.



A LOOK BACK

On the third day of the fall term in 1911, East Carolina Teachers Training School's first president Robert H. Wright addressed the student body on education, dedication, and the role of the teacher in society. The school was already three years old and had its largest enrollment to date.

"To the Students of the ECTTS"

By Robert H. Wright

It is with peculiar pleasure that I stand before this large body of prospective teachers this morning to welcome you to school established by our state to train young men and women to teach in the



public schools of
North Carolina. It is
said as you approach
at night some of the
thrifty, live, wideawake towns you see in
blazing electric lights
"Watch____Grow."
We wish you not only
to watch ECTTS
grow but to help us

to grow. This marks the beginning of our third year and the enrollment is greater than ever before in the history of our school for the 3rd day of the fall term.

I am glad to see so many familiar faces with us. I am glad so many of our former students are able to return to us for further instruction; you are twice and thrice welcome to these halls. May this prove to you the very best year you have ever spent in school. Many of our former students are not with us but are facing the stern realities of practical life. Of these, seventeen are graduates of this institution. Last May we gave diplomas to thirteen, during the summer we added four to the list. You see from this that this school stands, not for so many years residence held, but for so much work successfully completed. These seventeen young women have the stamp of the school's approval in the form of a diploma. We confidently expect them to make seventeen of the best teachers in our state. Many others, for a lack of funds or for other causes are teaching in our state. All are doing better work than they could have done without



the training they received at the hands of the faculty of this school.

To you young women who are here for the first time let me say you are indeed welcome. The management of the school, the faculty of the school, the literary societies, YWCA and every other organization in the school is glad to welcome you.

Many of you are away from home for the first time. Everything is new to you. You will miss your homepeople. I would not give much for you if you did not. Some of you will think of going home. I would not give anything for you if you do go. Love your home, but love it with that womanhood that impels you to make the most possible of your life.

The safety of the American Republic is based upon the love of the home that is deep-seated in the hearts of the American people. Recently a man attempted to defame the good name of the lady of the house in one of our American homes and the gentleman of the house gave him a severe thrashing. The defamer took the case to court and the judge dismissed the case with these words, "You deserved the beating you got." This means the home is protected by the law and should be loved by all right-thinking citizens.

To you home is the best place on earth and it should be. May your stay here be a credit to that home. May you so live one and all that each day here will add honor to that home. Many are the sacrifices being made by loving parents to keep you here. May you at all times act as one worthy of the sacrifice. And may you have womanhood enough to bend every energy to each duty and thus develop for you the highest type of womanhood.

Read the remainder of Wright's speech online at PirateAlumni.com/WrightSpeech

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"I am a member of the Alumni Association because I want everyone to know what East Carolina means to me and how much pride and love I have for ECU. I want to be a part of its continued success. Both of my sisters graduated from ECU, so it is our home, a legacy in our family. I continue to be a member because I hope that one day when I have kids, they too will want to go there, as they will surely grow up attending football games with me, you can count on that!

Being a member means the world to me, and is the one way that I can give back and stay connected to the place that gave me the best years of my life. Go Pirates!"

Jeremy Woodard '01Broadway actor

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